



dandelion™

Earth-Friendly Goods



Product Catalogue

dandelion, a division of Re-Think It, Inc.
www.dandelionforbaby.com

02/2010

Bamboo Zoo

Plush has gone Posh! Welcome to the lively, luxurious world of the Bamboo Zoo. Bamboo velour has a natural luster and silky softness, making our crew of charismatic characters shimmer with their own special pizzazz! Bamboo Zoo features Lion, Monkey, Giraffe and Bear, in an adorable assortment of styles and colors. **And they are all machine washable!**

Four Fun Styles:

- Plush
- Hand Puppets
- Soft Shakers
- Cuddlies

We're stuffed with fluffy **natural** corn fibers!



12253-10" Lion Plush



12251-10" Monkey Plush



12250-10" Bear Plush



12252-10" Giraffe Plush



A Different Shade of Green

Bamboo Zoo creations are made from soft bamboo velour and stuffed with natural corn fibers. **Bamboo is a sustainable and renewable resource requiring no pesticides.** Dandelion uses certified fibers, offering parents reassurance - that they are making good, safe choices for their family. Safer fabrics, well thought out designs, and a company with an eco-focus... it means peace of mind for parents.

You can make a difference, too!



12261-9" Giraffe Soft Shaker



12260- 7" Monkey Soft Shaker



12259- 7" Bear Soft Shaker



12257-12" Monkey Cuddlie

Why Choose Dandelion?

We believe that parents want safer, greener choices for their family and for the planet, and now they can have both...in style! Dandelion products are tested above current CPSC standards and meet the toy standards set by the European Union. All of our products come in minimized, state-of-the-art, recycled packaging. Reducing our environmental impact on the world will not happen overnight, but we can each take small steps to do our part.

Take the next eco-step by choosing Dandelion.



12258-12" Lion Cuddlie



12254-9" Bear Hand Puppet



12256-9" Lion Hand Puppet



12255-9" Monkey Hand Puppet

All animals come with silky soft fur, good intentions and a big heart!



Pink

for baby girls

Baby toys that support the mommies!

Dandelion's "Pink for baby girls" organic rattles, teethers, and developmental toys were designed with purpose. A portion of the proceeds will support Breast Cancer Research. It's just another way we are working towards a better future for our children...and the women who love them.



12237-Baby Doll



12232-Flower Book



12234-Busy Block



12230-Bunny Blanket

Dandelion will contribute a portion of the proceeds from sales of the Pink baby toy line to support organizations dedicated to Breast Cancer Research.

THE **dandelion**
FOUNDATION
spreading seeds of hope



12236-Little House Sorter

"Believe" Organic Plush

The Believe collection was specially created to inspire families to think about their impact on the planet & the precious animals around us. We believe we can all work to better our world, and it's our responsibility to do so. Organic and natural materials are healthier for our children and our environment.

Let's get kids off to a green start...



Recommended for ages 6 months and up. Toys are machine washable!



12508-14" Large Elephant Plush

12505-8" Small Elephant Plush



12507-14" Large Rhino Plush

12504-8" Small Rhino Plush



12509-14" Large Polar Bear Plush

12506-8" Small Polar Bear Plush



Large Polar Bear
Actual Size

These plump wild animals are really just marshmallow softies! Incredibly squishy and huggable, both Mommy and Baby plush are perfect for little ones. Made from organic terrycloth and canvas, with fluffy corn fiber filling (no polyfill).

Believe that you can each make a difference,
Believe that even small steps matter,
Believe that it's worth the extra effort!

Classic Dandelion

This is where it all began... our popular Classic plush and toy line has delighted babies and their parents since its inception. Items feature beautiful fabrics made from certified organic cotton, with fine stitching details and playful sounds. Our Classic line's soft & neutral color palette, and it's sweet style, give it a timeless look and an irresistible appeal. This collection is tried and true...and adorable!

Did we mention it's all **machine washable**?



Incredibly squishy & huggable!



...we meant the bear.

Organic Soft Plush

The adorable pudgy pals are pleased to meet you! Baby's first stuffed friends are perfect for cuddly comforting and huggable holding. Just the right amount of charming features and an oh-so-soft squishiness. Simply styled and of course, made of organic cotton with fluffy corn fiber filling (no polyfill).



12502-8" Duck Plush



12501-8" Bear Plush



12503-13" Turtle Plush

Visit us online

www.dandelionforbaby.com

for more information including:

- **Latest Online Reviews**
- **Manufacturer Code of Conduct**
- **Dandelion Foundation**
- **Store Locator**

Organic Rattles and Teethers

Our soft, organic toys offer simple shapes and sounds with sophisticated style. The variety of textures, including velour, terry and canvas, will delight and engage babies as they explore and teethe with their very first toys. The soothing colors and gentle rattles, squeakers, and crinkle sounds encourage hand-eye coordination and learning about cause and effect.

Recommended for ages birth and up. **Toys are machine washable!**



12200-Frog Rattle



12201-Duck Squeaker



12221-Crinkle Bear



12204-Bulls Eye Squeaker



12203-Bear Blanket

Why Use Organic Materials?

Babies should teethe and play with only the best materials! And organics, grown without pesticides and chemicals, are safest for baby as well as the environment. That's why we use soft organic fabrics, and our beautiful colors come from eco-friendly dyes.



12205-Knots Rattle



12202-Crinkle Book

Minimal, Sustainable Packaging

Like all Dandelion products, our organic toys use minimal packaging, made from 100% recycled paper and printed with vegetable based inks. No plastic tabs or wire twist ties! We strive to reduce waste and lessen our impact on the environment, so please recycle them again!



12208-Ruffles Rattle



12206-Ring Rattle

Organic Developmental Toys

Growing babies are ready for new discoveries and Dandelion Organic Developmental Toys are perfect for the job. Made with the same high quality organic fabrics and attention to every detail as you will find in our Rattles & Teethers, but offering new learning challenges in fun, chunkier sizes. Bigger really IS better! Inspire exploration, imagination and playing with sorters, stackers, sound makers and flaps hiding surprises. Developmental toys stimulate sensory skills, help develop fine motor skills and teach social development as baby learns to play with a parent.

Recommended for ages 6 months and up. **Toys are machine washable!**



12207-Activity Attacher



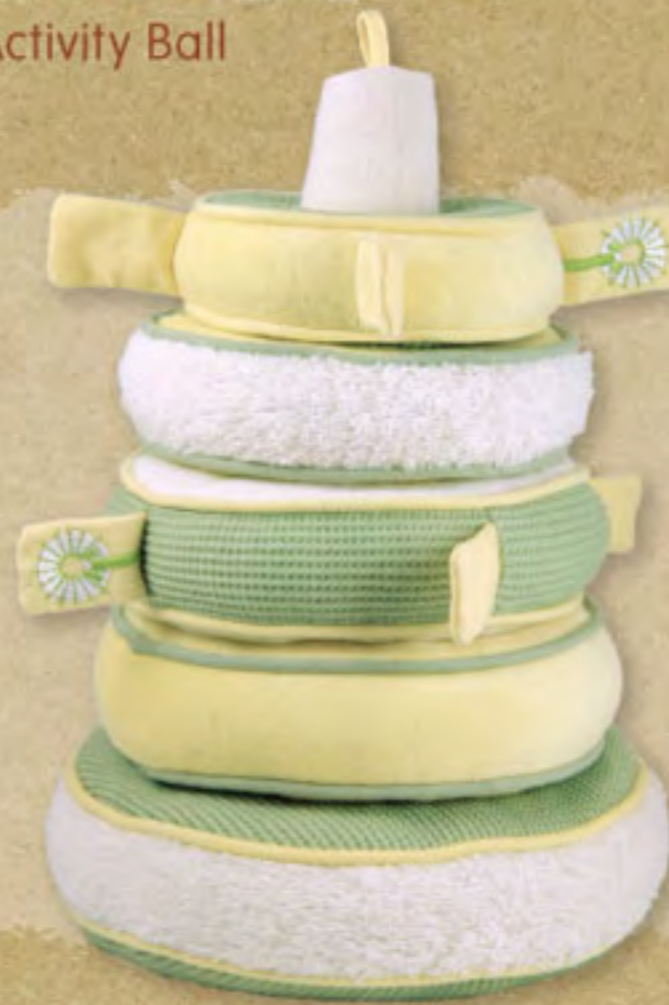
12211-Activity Ball



12219-Gyro Ball



12209-Busy Block



12212-Soft Stacker



12210-Soft Sorter



A fresh perspective on classic developmental toys!

ReUsables Made From Corn!

Feeding time takes just the right ingredients...a perfect blend of tasty & healthy foods, and fun & functional equipment! Designed especially for your infant and toddler, our corn plates, bowls and utensils help ease the transition to solid foods and self feeding. The divided plate keeps foods separated, and kids happy. The easy-grip bowl has deep sides to keep food inside, and parents happy! The utensils are specially shaped to fit small hands. Sold in multipacks, so you'll always have enough! And now, NEW for baby, the slim infant spoon and sectioned bowl; sold as a handy feeding set or a spoon multipack. Hand washable.



12119-2pk Plates



12120-2pk Bowls



12121-8pk Utensils

What makes Dandelion ReUsables Different?

Our feeding products are made from a unique corn (PLA) formula! Unlike conventional plastic which is largely made from petroleum, our bioplastic is primarily made from corn! Polylactic acid (PLA) requires significantly less fossil resources, and generates far fewer green house gases than conventional plastic. And corn is a renewable and sustainable resource.

Our corn products offer an innovative, environmentally friendly alternative to conventional plastics.



12101-Infant Bowl & Spoon



12102-6pk Infant Spoons

Dandelion will contribute a portion of the proceeds from sales of the Natural Tableware Feeding line to support organizations providing food to Americans living with hunger.



Organic Cotton Canvas Tote Bag

Our "eco-update" to a traditional tote bag! Perfect as a diaper bag, beach bag, school or travel tote...choose a different expressive tote for your every outing! Made from organic cotton canvas with fun cotton rope shoulder straps. Our earth-easy tote bag has four outside pockets: one big snap pocket, 2 elastic bottle holders, and 1 large open pocket. A big and roomy open interior features 2 smaller snap pockets and a quick-access key clip. Keep all your stuff right where you need it!

organic
expressions

Stylish,
practical,
and ready
for your
next
adventure!



12406-"Keep It Green"



12407-"Ever Green"



12404-"Green is the New Pink"



12408-"Eco Chic"



12409-"Love Earth"



12405-"Peace, Love, Organic"

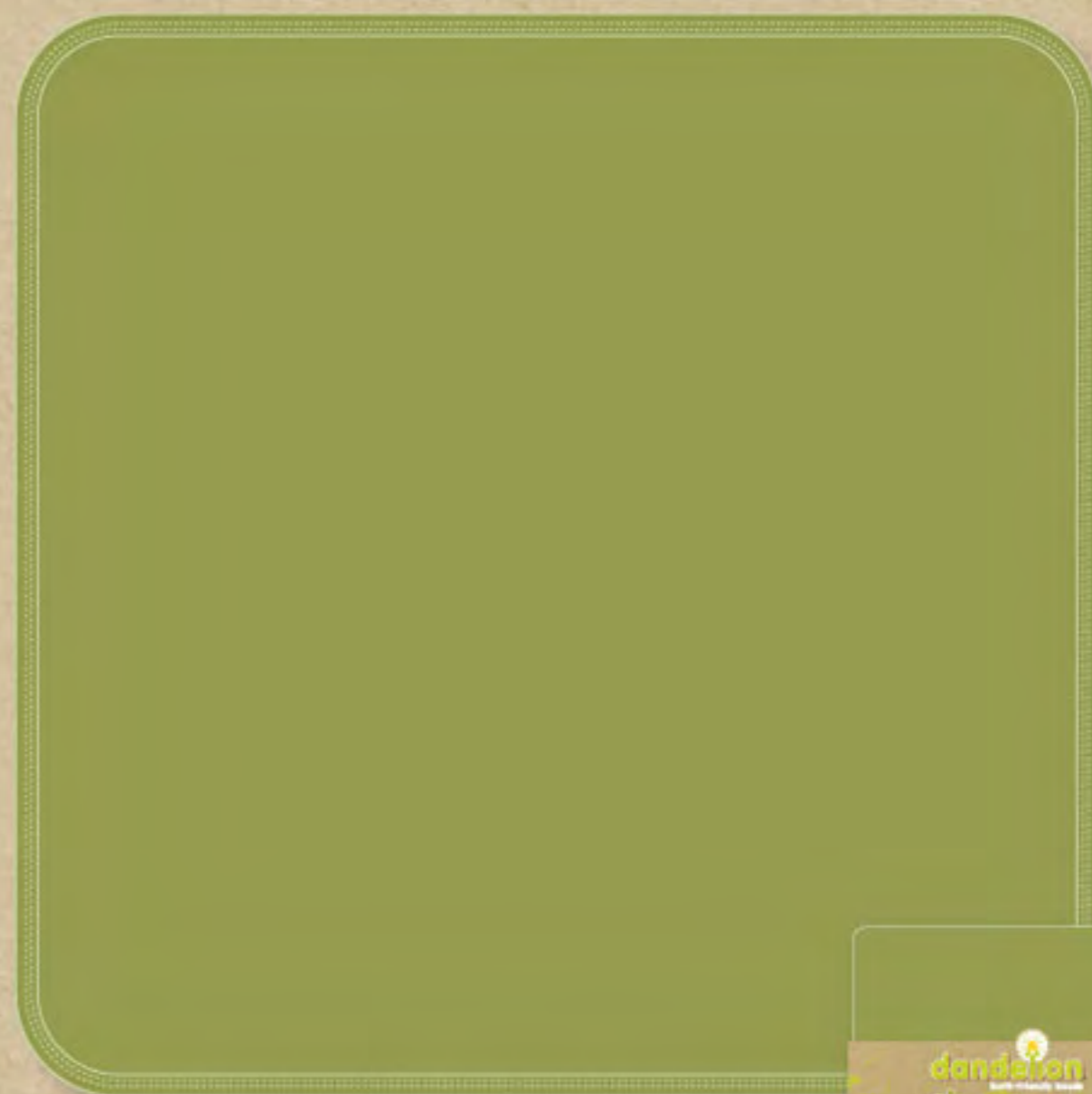


Organic Cotton Layette

Baby's tender skin deserves a special touch. Our Essentials collection features wardrobe fundamentals in certified organic cotton, and earth-friendly dyes. Fabrics closest to baby should be closest to nature. Dandelion, better for your baby & better for the environment.



12300-Certified Organic Onesie (4 Different Sizes)



12302-Certified Organic Receiving Blanket (30" x 30")



12301-Certified Organic Bib and Burper Set

Eight colors to choose from

Featuring
GOTS
Certified
Organic
Cotton

	White	Pink	Green	Blue	Natural	Sage	Berry	Plum
Organic Onesie 0-3 mos.	12300-11	12300-12	12300-13	12300-14	12300-15	12300-16	12300-17	12300-18
Organic Onesie 3-6 mos.	12300-21	12300-22	12300-23	12300-24	12300-25	12300-26	12300-27	12300-28
Organic Onesie 6-9 mos.	12300-31	12300-32	12300-33	12300-34	12300-35	12300-36	12300-37	12300-38
Organic Onesie 9-12 mos.	12300-41	12300-42	12300-43	12300-44	12300-45	12300-46	12300-47	12300-48
Organic Bib and Burper Set	12301-01	12301-02	12301-03	12301-04	12301-05	12301-06	12301-07	12301-08
Organic Receiving Blanket	12302-01	12302-02	12302-03	12302-04	12302-05	12302-06	12302-07	12302-08

Please note: This is an approximate visual representation of the colors.



dandelion

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Dandelion is the eco-division of Re-Think It, Inc., a family owned company with over 20 years of experience in the infant products and feeding business.



We believe that parents want safer, greener choices for their family and for the planet, and now they can have both...in style! Dandelion's earth-friendly product line features beautiful organic cottons, bamboo velour, corn fiber stuffing, and feeding items made from corn. All of our products come in minimized, state-of-the-art, recycled packaging. Dandelion is a proud member of the Organic Trade Association, Natural Products Association and the American Specialty Toy Retailing Association (ASTRA).

Reducing our environmental impact on the world will not happen overnight, but we can each take small steps to do our part.

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