

GO CHIC AND ORGANIC ALL AT ONCE WITH THE PERFECT TOTE BAG

Dandelion Earth-Friendly Goods introduces its new collection of organic cotton canvas bags with style and a message for fall 2009



Winter Park, FL — Going green is now more fashionable than ever with the perfect roomy, chic and portable bag that is so versatile to take just about anywhere. Look no further with **Dandelion Earth-Friendly Goods'** new collection of organic cotton canvas tote bags that are made entirely of organic cotton and use no pesticides or chemicals in the growing cycle.

Dandelion Earth-Friendly Goods has pushed aside those days when organic was thought of as being simple and mundane and has created organic chic. The organic cotton canvas bag will carry all your essentials wherever you may go. With six different inspirational green phrases and designs, it becomes impossible to only have one.

Organic living has become a new way of life with people shifting to all natural products for their families. Going green is not only a safer option for people, but also a great way to help preserve the environment. **Dandelion Earth-Friendly Goods** is committed to using eco-friendly materials, dyeing processes and packaging throughout their products. Dandelion's new tote bags are made from organic canvas, with organic cotton shoulder straps. The shoulder straps and printed designs use low low-impact, fiber reactive dyes. Fiber reactive dyes require less water, less electricity and use fewer chemicals in the dyeing process.



The new **organic cotton canvas bag** is versatile and fashionable- it's that one bag that will always accommodate your style. Each bag has four outside pockets- one big snap pocket to keep valuables secure, 2 elastic holders for cups or water bottles, and 1 large catch-all pocket. Along with a roomy open interior which features 2 smaller snap pockets and quick-access key clip, what more can a bag offer? The collection is nothing less than stylish, practical and eco-friendly. A great over the shoulder bag for a day out on the town, a book bag, a day to the beach or a day out to the park with the kids-the possibilities are endless. Soft cotton rope shoulder straps make comfortable, light weight and very portable.



The **organic cotton canvas bag** makes an ideal gift for anyone in the family who enjoys looking fashionable no matter where they go. Perfect for students who don't enjoy using the ordinary backpack, mother's who need extra room for essentials, those who enjoy going on trips and anyone who loves organic products that make a statement.

Dandelion's Earth Friendly Goods organic cotton canvas bags will be available in September 2009 at gift specialty and natural product retailers nationwide. Please visit www.dandelionforbaby.com for more details or to add your information to the waiting list.

MSRP: \$49.99

About Re-Think It, Inc.

Re-Think It, Inc., formerly ABC Development, Inc, is a privately held company with headquarters in Winter Park, FL. The company was founded in 1987 as a manufacturer of novelty sponge products. In 1996 the company launched its first assortment of baby care items. The company has since expanded its baby care offering to include infant and toddler feeding items, toys, accessories and more. As of 2008, Re-Think It refocused its company and built its ecological campaign with the introduction Dandelion *Earth-Friendly Goods* featuring an earth-friendly line of products as its cornerstone. After receiving two great awards in 2009, the iParenting award and PTPA award for excellence, Re-Think It, Inc.'s collection of Dandelion *Earth-Friendly Goods* is proud to continue adding new products to their line. For more information please visit www.dandelionforbaby.com or call (888) 222-3053.

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